# The Business Value of NetAlly Solutions

**EXECUTIVE HIGHLIGHTS 1** 





## Why an etally.

NetAlly provides intuitive and cost-effective network testing, troubleshooting and security tools that empower IT teams to maintain resilient, high-performing networks.

From frontline technicians to senior engineers, NetAlly addresses pressing operational challenges, workforce constraints, budget pressures and the imperative for faster project execution by streamlining network visibility and problem diagnosis.

TRUSTED BY CUSTOMERS LIKE ...





cisco.



verizon Google



### Designed with your CESS in mind.



Improved user experience



Time saved resolving network issues, up to



Reduction in problem escalations



Reduced or eliminated outsourcing

77% 60% 30% 96%

TRUSTED BY CUSTOMERS LIKE ...















## Aligning with IT Leadership PRIORITES

- DELIVERING GREAT CUSTOMER EXPERIENCE

  NetAlly's real-time analytics and instant network visibility help avoid service disruptions, enabling a consistent, high-quality user experience.
- MODERNIZING APPLICATIONS & INFRASTRUCTURE

  CIOs can leverage NetAlly tools to free skilled staff from repetitive tasks and shorten resolution times, maximizing productivity and ensuring resources are channeled into strategic projects.
- DRIVING INNOVATION & OPERATIONAL EFFICIENCY

  Comprehensive visibility across distributed environments supports secure, scalable modernization. NetAlly's solutions reveal bottlenecks, reduce downtime, and help future-proof networks.



## Addressing the Top Network CHALLENGES

### **WORKFORCE ISSUES - SKILL SET & CAPACITY**

- Automated, user-friendly interfaces enable even less experienced technicians to resolve complex problems, reducing reliance on senior experts.
- Remote-access features let skilled engineers assist on-site personnel without traveling, saving time and budget.

#### **BUDGET PRESSURES - DOING MORE WITH LESS**

- Cost-effective, high-impact tools reduce both outsourcing and the need to upgrade infrastrucutre elements by optimizing current assets.
- Upfront investment pays for itself quickly via decreased downtime, faster problem resolutions, and fewer escalations.



Time has always been money in network support, and the time NetAlly tools save is a game changer in complex environments. I view them as force multipliers that reduce the tools and skillsets needed to be successful.



## Addressing the Top Network CHALLENGES

#### **FASTER PROJECT EXECUTION**

- Rapid diagnostics keep projects on track by minimizing network-related holdups.
- Edge visibility and instant diagnostics allow safe, timely deployments in ever-expanding digital environments.

#### **SECURING THE NETWORK EDGE**

- NetAlly's CyberScope instrument brings vulnerability assessments and compliance checks to the edge, seeing potential attack vectors in real time.
- Discover, validate, and assess edge network endpoints (IT/IoT) in distributed architectures.



CyberScope bridges the gap between security and network operations in meaningful ways by allowing on-demand or pre-configured security assessments to test for the vulnerabilities that most often contribute to breaches and malware incidents.



### The RIGHT Tool for the Job





### Summary of VALUE

NetAlly ultimately transforms network operations into a strategic advantage, reducing costs, optimizing staff efficiency, and ensuring reliable performance that drives customer satisfaction and business growth.



Improved user experience

77%



Time saved resolving network issues, up to

60%



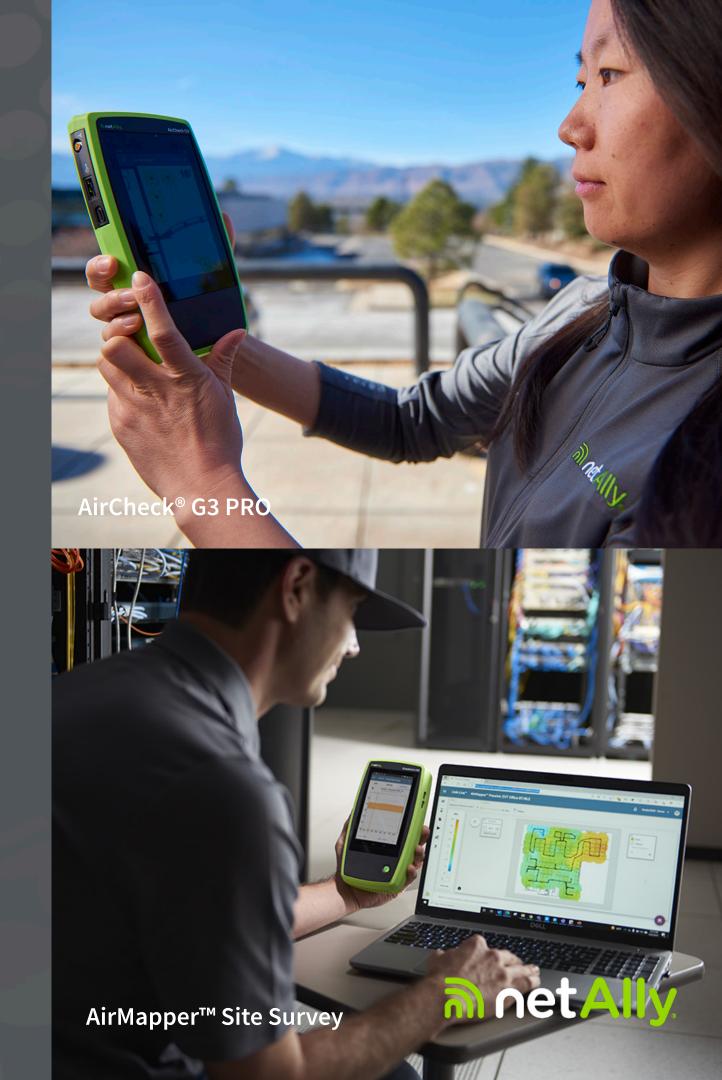
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## netAlly. Lets Connect



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